



## GENERAL

## GM Klang Wholesale Centre to hold Open Day this weekend



Photo: GM Klang



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KUALA LUMPUR, Jan 11 (Bernama) – The GM Klang Wholesale Centre (GM Klang) will hold the GM Klang Business Community Application Open Day this weekend in conjunction with the Chinese New Year celebration.

GM Klang Brand communications manager Norsuhaida Othman said it will be held this Saturday and Sunday (Jan 14 and 15) from 11 am to 3 pm to also obtain feedback from users of the business application which was launched in October last year.

"Since the application has just been launched and is still in the first phase, feedback from users is very important so that improvement can be made for the second phase," she said in a statement today.



She said the open day would also provide an opportunity for the management to personally meet with the public to explain the function of the application which can help individuals to become entrepreneurs in a short time.

She said the application came with two main components, namely business matching and free use of the studio.

"Most of the visitors who come to GM Klang get confused with the number of stores and have to spend time visiting several stores before getting the product they want, but with this application, we can help connect consumers directly with the right wholesaler.



"During Open Day, after buying selected products, visitors can use the studio provided for promotional purposes such as 'photo shoot', 'live streaming'. This is what we meant by becoming an instant entrepreneur," she added.

She said during the two-day Open Day, visitors would also get the opportunity to win special prizes with purchases of RM250 and above.

She said there would also be interesting performances that are synonymous with the Chinese New Year celebration, such as lion dance acrobatics, 'diabolo' and 24 drums.

-- BERNAMA