



BUSINESS

Pavilion showcasing Indonesian products launched at GM Klang



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KUALA LUMPUR, Feb 18 (Bernama) – GMIE International Exhibition (M) Sdn Bhd (GMIE), a wholesale business operator at GM Klang, is collaborating with the Indonesian Toys Association (AMI) to open a pavilion for showcasing Indonesian products.

GM Klang senior brand communications manager Norsuhaida Othman said the initiative will help position GM Klang as a regional trade hub, with products from various countries available for purchase under one roof.

“Since GMIE began its operation less than four years ago, it has brought various products, especially toys and baby products, into GM Klang. So far, more than 50,000 products have been exhibited in the business area on the fifth floor of Block B.



“Its concept is to be the intermediary between purchasers and big factories for the efficient and safe supply of products. Many small traders have been able to get their business stocks through GMIE with better savings in time, money and energy,” she said in a statement today.

Norsuhaida said that based on customers' positive feedback, GMIE is actively adding showcased products by creating another pavilion dedicated to Indonesian products in collaboration with AMI.

The Indonesian pavilion's opening ceremony at GMIE yesterday was officiated by Indonesian Embassy trade attache based in Kuala Lumpur, Deden Muhammad Fajar Shiddiq.



Also present were AMI chief Sut Jiadi Lukas, GM Klang wholesale centre managing director Datuk Lim Seng Kok, Malaysia Wholesalers Association president Soh Kim Hai, and GMIE director Kevin Oh.

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