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GM Klang To Strengthen Presence In Sabah At Big Sabah Sale 2024

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KUALA LUMPUR, Oct 22 (Bernama) -- GM Klang Wholesale City is set to strengthen its presence in Sabah by participating in the much-anticipated second edition of the *Big Sabah Sale 2024*, scheduled for Oct 25 to 27 at Sabah International Convention Centre (SICC).

GM Klang Wholesale City Brand Communication senior manager Norsuhaida Othman said that eight selected wholesalers from GM Klang will showcase their products at the GM Klang Pavilion during the event, aiming to tap into Sabah's expanding market.

"As a leader in the wholesale industry, we are committed to supporting our wholesalers in exploring new business opportunities while expanding our influence in East Malaysia, particularly in Sabah, which has considerable and rapidly growing market potential.



“This initiative aligns with our vision to broaden GM Klang’s reach across Asia and to strengthen our business relationships with wholesalers not only in Sabah but also in neighbouring countries such as Brunei, Thailand, Indonesia, and the Philippines, which are also participating in this event,” she said.

She highlighted that the promotion reflects their slogan, “Buy More, Save More,” allowing visitors to take advantage of exclusive offers and discounts especially during the Happy Hour promotion in the event.

“This also allows our wholesalers to connect with potential buyers who could become their business partners in Sabah, including drop shippers, agents or affiliate marketers,” she said.



Visitors seeking even greater savings are encouraged to visit the GM Klang Pavilion, which will feature a diverse array of products from various wholesalers.

Featured exhibitors includes Elena Fashion, iGOZO, PQ Bagss, Boston Concept Store, A to Z Fashion Wholesale, Omiso Global, Kiriman Kampung, and Pusat Borong Terlajak Murah, offering a wide selection of goods at unbeatable prices.

“Visitors will have the opportunity to explore a wide range of product categories, including lifestyle items, home décor, traditional and local snacks, accessories, fashion, and many more,” she added.

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